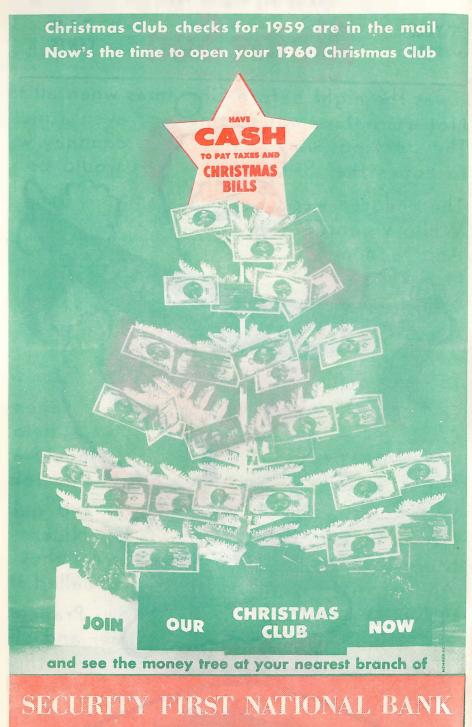
YULE •1959

Alpine Sun

T E N CENTS

AMERICA'S TINIEST NEWSPAPER

Twas the night before Chatmas when all t Not a creature was stirring of even a mo chimney w The stockings wer n would be In hopes that St The children were While visions Season's Greetings And Mamma en the Tore allen Zon on belo Gave a luster When, what lo hould a tiny rein But a miniature With a little c y and qui-St. Nick .l knew in a mo ursers they More rapid And he wh and called th "Now, Das ow, Prancer her and Bli On, Comet! he top of the "To the top o dash away al Now, dash a As dr Lurrican -Clarke and Alice Irvine





America's Tiniest Newspapers



VOL. 8. No. 26 (194)

ALPINE, CALIF. FRIDAY, DEC. 18, 1959

Sell New Highlands House

Alpine Highlands, the exclusive subdivision at South Grade Road and Hwy 80, will have a new family spending Christmas here, the T.W. Kellers of L.M. They just purchased the attractive model ranch home built by Frank O'Neill, of the subdivision. Sale was by Mrs. Bill Brown of L.M. Realty here. Brown reports sale of a sightly

Brown reports sale of a sightly acre in the Highlands to Mr. and Mrs. Paul R. McArron of Ocean Beach who plan to start erection of a fine new home soon.

Voters decided by their ballot Tuesday to keep the Alpine Heights MWD intact. The score was 90 no, to 53 yes, three

promise to speed up bringing water, invite the public to their sessions, first and third Wednesdays, at the home of Pres. Al Adams, 555 Alpine Hgts. Rd.



WILLER IN SUNDAY'S VACHEROS FLAG RACE, THIRD, AND EAD THE NEEDLE, FOURTH, ** F FLAG RACE WAS DONE IN 10

SCHOOL BIDS ACCEPTED Supt. Clyde Gilley reports that at Monday's session of the board, contracts were let for \$5,415 in furniture and equipment to several firms. That is about a third of the total to be spent.

BULLETIN- Mrs. Farrell Stiehm, 2405 Tavern Road, is in Gross-mont Hospital undergoing major surgery.

THE SUN HAS AN ALL-PAID CIRCULATION

THE A. FINESUN

HI . .. 5.2415 OR 2394. PULLISHED SEMI . MONTHLY ON FRIDAY. TOP A COPY. BY MAIL. \$2. YEARLY. 2255 LAVERN ROAD, Mall: RT. 1. Box 1sc Almyra Boad, Harbison Can-ALPER. SAN DIEGO CHUNTY. CALIFORNIA CLASKE INVINE, EDITOR & PUBLISHER ALTOE INVINE. ART & COMPOSITION PRINTED BY PHOTO-OFFSET ON OUR RANCH EST. JANUARY, 1952 BY CLARKE INVINE Second-class mail privileges authorized at Alpine, Calif. THE A NEWSPAPER OF GENERAL C19. IATION, 11-12-59, SUPERIOR COURT NO. 238120, TO PUBLISH LEGAL MOTICES.

New members accepted into Community Church at communion Dec. 6th were Mr. and Mrs. Erle Shorey, Thomas L. Helm and Michael Bradley.

Seventh Day Adventist CHURCH

OF ALPINE

Sabbath School . . 9:30 Preaching Service. . 11:00

FULLER HALL

Visitors Welcome 1346 Marshall Road Alpine

CHAS. ALVIN WILLIAMS

When his car ran off the road and hit a boulder below town Friday last week. Chas. Alvin Williams, 45, 228 yon, was killed. Loren Vasquez, following, said he saw the wreck as the car left the road, jumped a 10foot ditch, hit the rock.

Services were held Tuesday at Paris Mortuary in EC for Williams who had lived here nine years. Burial was in Ft. Rosecrans. Survivors besides his widow, Dorothy are, a son, Chas. ir., six daughters at home, Mary, Patricia, Sandra, Claudia, Sharon and Barbara; two married daughters: four brothers, Frank, A.D., Albert and Solomon, all of SD. and Three sisters.

A class party was held by the Adult Sunday school class of Community Church Saturday at the home of Mrs. Edward Nixon, Mrs. Beulah Ford gave biographies on composers of famous hymns used as familiar Christmas Carols, and told of the circumstances under which they were written. The group then enjoyed a session of caroling and refreshments.

Now Open!



Open 9 to 5 Daily

EXCEPT SUNDAY & MONDAY

For Appointment Call H15-2320

2530 Hwy 80

Alpine



130 So. Magnolia

OPEN NIGHTLY TILL 9 UNTIL XMAS

Make this a

"The Gift that Keeps On Giving"

AUTOMATIC WASHERS & DRYERS

WRINGER WASHERS

IRONERS

GAS & ELECTRIC HEATERS

HOT WATER HEATERS DISHWASHERS DISPOSAL UNITS

GAS & ELECTRIC RANGES

REFRIGERATORS

FREEZERS VACUUM CLEANERS FLOOR POLISHERS

RADIO

TELEVISION

HI-FI SYSTEMS

SEWING MACHINES

AND

ALL SMALL APPLIANCES

"Satisfaction Guaranteed or Your Money Back"



Tobacco Men Show Love of Money Still is Root of Evil

There have been many recent reports from cancer researchers on the relation of cigarette

reports from cancer researchers on the relation of cigarette smoking to lung cancer.

Most recent was from Dallas where a new 5-year study proves it is not only a major cause, but its prevalence can be traced 'almost completely' to the number smoked by victims.

It was the first study in which tissue samples were used. The government has accused smoking of causing the disease. Said Surgeon-General Burney, 'unless the use of tobacco can be made safe (filters do no good) the individual's risk of lung cancer can be reduced best by eliminating smoking'.

In both cases the tobacco industry rose up in indignation! Jas. P. Richards, head of the Tobacco Institute reminds me a bit of Geo. Washington Hill, late head of a firm that started the advertising campaign to force girls and women to smoke. I classed him as America's

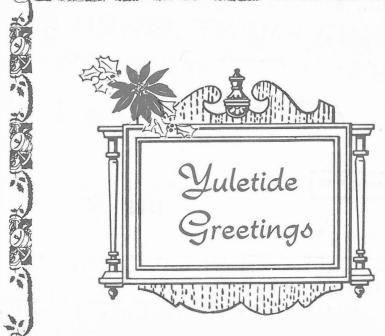
No. 1 criminal--, but free of any charges.
The Bible tells us that the

The Bible tells us that the love of--not money itself-- is the root of evil Smoking is an evil anyway you look at it. It undermines the health, stamina, blood, and causes many accidents and fires.

If it is a suspect, then it should be eliminated, for lung cancer is a growing national menace, 29,000 dying in 1956, and the curve is steadily upward along with the curve for use of cigarettes. Perhaps this is the right time to make one New Year resolution that may save a life!-CI

LARGEST TAX BILL PAID A check for \$3,425,983, first half of its 59-60 tax bite of \$6,851,968, was sent to the county by the S.D. Gas & Flectric Co., its heaviest taxpayer. The total is greater than last year





We wish you a delightful Christmas when, making glad the hearts of others, your own will be filled with abundant happiness.



El Cajon

Calif.



ALPINE SUN



Dr. Gertrude T. Ryder **OPTOMETRIST**

175 N. MAGNOLIA El Cajon, California Phone H14-9012



Speaking for every member of our Company I wish your entire family a Merry Christmas and Happy New Year. This is a particularly sincere wish, carrying with it our gratitude for your loyal support. In turn, we will continue striving to always make our services for you the finest available.

E. Clarke Hatch

Your authorized Chevrolet Dealer

Open Evening & Closed Sunday (BECAUSE IT IS SUNDAY)

850 El Cajon Blvd.

El Cajon Valley



Pierce Realty



May great happiness abide with you and yours



on Christmas and through all the years ahead.



'While on Earth Own a Piece of It'

1500 E. MAIN

EL CAJON

HICKORY 2-1686

Merril Couple Parlay Mimeograph into Big Business

BY CLARKE IRVINE

America is still the land of opportunity!

It takes a man, an idea, a few pesos and hard work-often aided by a good wife-to quickly make a success

at most anything.

This is what Richard Merrill. 105 Willowside Terrace, has done in only 13 years, seven of them here. They have just built a new pressroom out of the garage, to house his two A.B. Dick offset machines which now turn out around 25(),00() pieces a month which are mailed to patrons of groceries. And it is on the increase!

from Chula Vista where they THE MERRILLS ARE.

多数的的数据的数据的数据数据数据数据数据数据数据数据数据数据



A COUPLE WORKING SIDE BY The Merrills came here SIDE IS USUALLY A HAPPY ONE.

Clark's CHEVRON STATION

In Alpine

Wishes You All the Joys Of the Holiday Season



started with a used hand Sun, but no darkroom is mimeograph, operated in a spare bedroom, and they did not even own a car then. He had worked at Rohr Air-Craft.

'Six years later we moved up to Alpine' he adds, 'and we love it here. We serve grocers from Del Mar down to Imperial Beach, and from Ramona to the back country, including Alpine.' About 35 firms are clients, several having been with them for 10 years.

Now the shop is fully eguipped with about \$25,000 worth of machines including complete air conditioners. The SCFL truck brings them a huge load of colored paper from LA every month, the largest load of anything that comes to Alpine.

These bulletins are printed somewhat like the

used. just an automatic photocopying device which produces a printing plate ready for the press. Photos elsewhere show most of the operations. Pick does the layouts, runs the addresser. while his wife Ann is the pressman, and like the gun staff of two, work day and night to get into the mail on time.

Every week they have to get the market bulletins in the mail at SD, so sometimes all work far into several nights, and at times the automatic tying machine nearly gets a hot axle as it whirrs twine around the bundles, all addressed to each town and zone.

Grocery and other circular pieces go as third

More on next page



FROM

Barney & Agnes Ratliff

and Their Staff



Log Cabin Cafe



2205 Hwy 80



MERRILL CLAIMS THE GOOD OLD ROLLTOP DEST IS HANDIEST.

class at 2¢ each and his bill at the PO for the three months ending Sept. 30, was 114, 495.

OF COURSE WITH MODERN OFFICE MACHINES.

'I'd like to be able to mail in Alpine' says Merrill, a tall, genial fellow wrapped up in this creative

ananananananananananananananana



HELLO-



The Most Pleasant Month of the Year Is Here Again I like December....

Due to the Expression of Happiness, and Good Will to One Another

Wouldn't it be Wonderful if We Could Inject A Portion of this Attitude in the Next 11 Months!

HAPPIEST HOLIDAYS TO EVERYONE

Clarence Hoffman

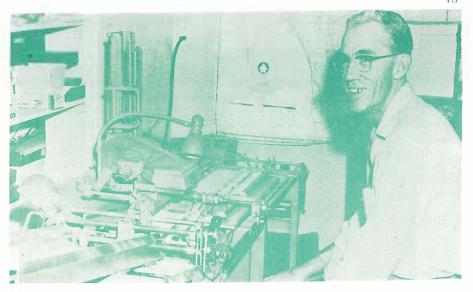
CASINO INN

1155 Hwy 80

Alpine

HI5-9581

RECERECE DE LE CONTROL DE LA CONTROL DE LA



MERRILL'S AUTOMATIC ADDRES. delivery in other places SOGRAPH WHIZZES SHEETS OUT THOUSANDS AN HOUR.

get there in time for

next day'.

'Week-end bargains are phoned in on our private work, 'but it would never line' Merrill explains, More on next page

NORMAN C. ROBERTS Co.

Member New York Stock Exchange

Brokers and Dealers In Securities of America's Leading Companies

127 East Lexington Ave. El Cajon

H12-5557

Complete Boardroom Facilities

East County's Only New York Stock Exchange Member



'then we go to work fast BOTH MERRILLS WORK ON 'COPY'

made circular mailers put USES) street numbers on all 'Occupany' as before. 'It

as the time is so short'. USING VARITYPER, SEVERAL He says he still cannot TYPEWRITERS AND A HEADunderstand why the PO Dept., LINER (SAME AS THE SUN

pieces instead of merely made us install costly

JANUARY

GALA



BLUE JAY LODGE

DINING - DANCING - COCKTAILS

Vern and Cris

Mt. Laguna, Calif.

equipment, makes much more three years, was last week labor, and the PO loses transferred to Ft. Devon, because each carrier has Mass., instead of having and then make up his mail just as if it were addressed right-hand man. However, in to someone!'

have to keep raising postal rates if the department could be run like a small business. This operation alone is certainly worthy of official analysis, as any mailer will allow. and I'll bet postal employes would agree.

All are natives of Sheboygan, Wisc., except Mike, who 'joined' them in Chula Vista. The family has been in the state for 17 years.

This Christmas will be a two toned one as Richarr 1r., 22, in the army for

to read the address - al- leave to come home for the though it has no name on it- holidays. He has worked with them for 10 years, was their his place is Ann's father. I believe they would not Mathew Mikalowsky, who flew out Thursday from Sheboygan to spend several months. He was 77 on Dec. 3, is an expert on machinery, loves to work around their shop keeping things running.

> Another son, Jeff, 20, runs the folder, and Mike,

More on next page

HAIG C. MERIGAN, D.D.S.

OFF. HICKORY 4-2139 RES. HICKORY 4-7619

203 PRESCOTT STREET EL CAJON, CALIF



TO OUR FRIENDS OF THE MOUNTAIN EMPIRE

May the spirit of Him

whose birthday we

celebrate abide in our

hearts as a living expression

of love ... adding a deeper

appreciation of those spiritual

values that are true and lasting.

AL AND ALICE CARIN, AL, Jr. MRS. J. HINKLE

AND STAFF:

Dan Sparks,

Tom Casey

Mace Bratt.

Virgil Bell

Ed Stockman

AL HINKLE Lumber & Ranch Supplies



Merry Christmas

EL CAJON

TRAVEL BUREAU

Rudy Yarmouth

GREYHOUND BUS STATION? WESTERN UNION

H | 4- | | 5 |

HI4-7978

H 1 4 - 2 1 19

El Cajon

IS BACK FOR A VISIT WITH THE MERRILLS. HE'S AN

ANN'S FATHER, 'MIKE' RIGHT,

13, makes plates on the graphotype for the addresser, and both are a great help. The Merrills have two daughters, Marion Lejeunnesse, 24, of Chula Vista, and Jennifer, 18, who was married on Dec. 7, to Jack Muse, who commutes to Convair. She also helps in the printerv.

Dick and I often call each other 'slave', but we enjoy our work, and I value his warm friendship for he's a wonderful chap who is ever ready to help a fellow 'slave' if trouble strikes.

ALPINE CLEANERS

SEASON'S

GREETINGS

2223 Highway 80

ALPINE

HI5-2242



LADY PRÈSSMAN, ANN GETS O.K. FROM 'BOSS' MERRILL COPY FOR LONE PALM

Psychiatrist to patient: "When did you first discover that you enjoyed paying your income

Merry Christmas

and

Happy Hew Bear

Alpine Motor Service

RESERVE RECERCE CERCECE



Alpine MOTOR SERVICE Auto Parts & Accessories

Service Station Supply

RETAIL

WHOLESALE

2038 Hwy 80

HI5-2317

Meet Your Friends
For Dining
and Cocktails
AT



Charbroiled Steaks & Seafood 225 N. Magnolia, El Cajon, HI4-7455 SELLS TWO HOMES

Myron Eddy, 1 627 Arnold Way, has just sold two houses on part of his property, which he is improving. One Sunday Roy Shupe and wife, he's a retired aviation metalsmith, USN, answered his ad, bought one home. He works at North Island.

The next Sunday, Shupe's wife's mother, Mrs Burch of Sn, looked at the other house, bought it. Each had said We want to locate in Alpine.

'Everyone's satisfied all around,' says Eddy, retired naval aviator, formerly of Daytona, whose wife is on her way home from there.

Raymond Partridge, Scoutmaster, Al Bender assistant, Charles Bradley, junior assistant and 19 boys spent the weekend camping at Green Valley Falls. The troop was responsible for decorating the Alpine signboard for Christmas.

"Glory to God in the highest, and on earth peace, good will toward men."

LUKE 2:14

Merry Christmas

On this magnificent occasion let us remind ourselves again that we should maintain the true spirit of Christmas throughout the months to come.



EL CAJON

237 WEST MAIN ST. H12-2555



ORNATE CLOCKS OF THIS DESIGN ARE POPULAR NOW, SAYS J.C. HOBBS, LEFT. OF PIONEER JEWELRY SHOP IN EC. HIS ASSOCIATE, R.D., FUNK, POINTS TO MODERN DIAL. THEY REPORT MANY NEW RANCH HOMES GOING FOR THIS TYPE OF TIMEPIECE.



e just wish you, simply and sincerely, the old, yet always new wish, with all our heart, a very

MERRY CHRISTMAS

GREETINGS

Jack & Carmen Hoistad
Alpine



Merry Christmas

To Our Many New Friends
And
To All Our Old Friends
FROM ALL OF US
Hugh L. McCoy Co.
Realtors

Complete Service

Serving S. D. Co for 21 Years

Alpine Properties Office

Hugh L. McCoy
Bill Bartos
Dick Garner
John Bridger
Geo. Warren

15949 Hwy 80 H

H15-2655

Baptists Buy Church House

First service in new Baptist Church was Sunday at house, 3520 Hwy 80, they just bought. It was a joyous affair for Alpine members of American Convention. In photo they practice singing carols afterwards.

The Rev. Harry P. Spiller is minister; deacons, A.W. Patten, Robt. Bostrom; trustees, E.A. Thomas, Ed Cunningham; deaconesses, Mrs. Robt. Bostrom, Mrs. Winnie Curtis; pianist, Mrs. Bostrom; treasurer, Mrs.

Valley STATIONERS

NEW OWNERS

All Kinds of Office Supplies
& Equipment

SCHOOL SUPPLIES

Dan C & Margaret Wadsworth



Jeanette Hinkle; church clerk, Mrs. A.E. Thomas. This photo shows front of

house soon to be remodelled for sanctuary, till church edifice is built in future.

Mrs. Bertha Larson of Portland, arrived last week to spend the Christmas holidays with her son, Dr. Roger Larson, Try to save some money, if possible. Some day it may be valuable again.

Kip's Cafe FINE CHIMESE FOOD

Delicious, Oriental, Exotic
FREE PARKING ORDERS TO GO
1058 E. Main, El Cajon, H12-1211

"Behold, I bring you good tidings of great joy, which shall be to all people."

Luke 2:10

A JOYOUS CHRISTMAS

our wish for you and yours

MANZER'S

EL CAJON CORSET SHOP 153 E. Main H14-4170 North Park: 2934 University Ave. CY6-1846





ALPINE NEEDS A SKATING RINK.

Dan's BARBER SHOP

HI 4- 2320

Efficient Personalized Service at popular prices. All styles.

HAIRCUT PRICES
Children under 12 ... \$1.25
Adults ... 1.50

OPEN 8 A.M. TO 8 P.M. MON-SAT

JOLLIEST SHOP AROUND EC IS UNCLE GEORGE'S TOY DEPOT WHERE PARENTS THESE DAYS GET A FULL LOAD OF REAL CHRISTMAS SPIRIT FROM GENIAL OWNER AND MRS. CAROL WINTERROWD, MANAGER, AND FRIENDS!

Cub Pack 350 will hold their Christmas Party tonight in the Y.C. Den 3 will act out the Night before Christmas. New clothing for Nazareth House and mendably toys will be collected.

ATTENTION!

Alpine and the Mt. Empire

Fast - Courteous - Dependable

PROPANE GAS

DELIVERY SERVICE for HOME & RANCH

BOTTLE GAS - BULK TANK OR METERED SYSTEM

Ask about our new policy of loaning tanks to qualified customers

Mutual Liquid Gas & Equipment Co. Inc.

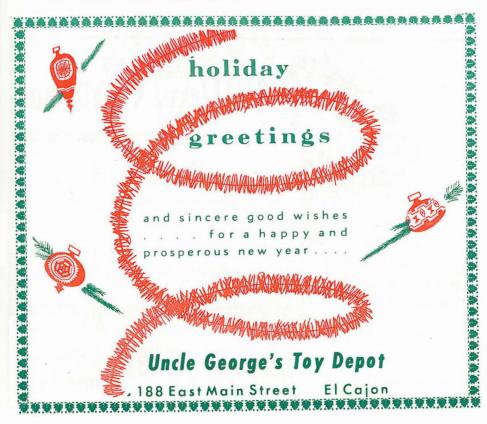
7370 Broadway

H06-8466

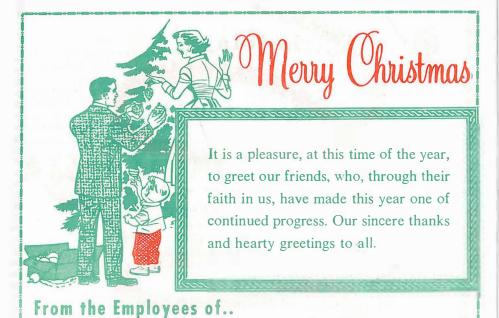
Lemon Grove



GRACE BUCKMILLER, WHO HEADS LOCAL DIMES DRIVE. AND B. GIBSON, LEMON GROVE CHAIRMAN, HAND ROSS G. THARP, CENTER, COUNTY CAMPAIGN DIRECTOR, INITIAL CONTRIBUTIONS. THARP IS CITY COUNCIL







Lariat Cafe 12861 Hwy 80

H12-2951



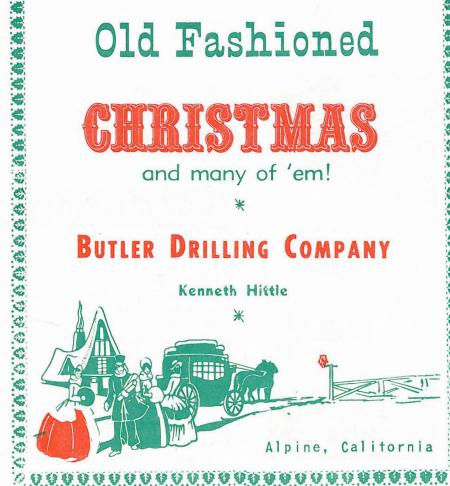


Old Fashioned

and many of 'em!

BUTLER DRILLING COMPANY

Kenneth Hittle







in three sizes - small, medium, and 11 YEARS AGO. ALPINE HAD movie star.

The Valley's Finest Facilities and Service... Within the means of 624 El Cajon Blvd. George Roach, President HI2-6677 El Caion

"Our sweaters," said the clerk, "come WINTER OF THE BIG SNOW WAS SLOPE RANCH ON JAN. 10. 1949. ALICE LEFT, CLARKE AT RIGHT. DROUGHT LATER TOOK ORANGE TREE AT LEFT AND FIG IN MIDDLE.

Dental Plates

All Types of Dentistry

REASONABLE PRICES

NO CHARGE FOR CREDIT NO CHARGE FOR EXAMINATION NO MONEY DOWN ON CREDIT APPROVAL.

NO APPOINTMENT NEEDED. EVENING HOURS AND ALL DAY SATURDAY

DR. FREE **Family Credit Dentist**

345 W. MAIN H12 - 5546Across from El Cajon Theatre AMPLE FREE PARKING

NEW GIRL AT FLORENCES

Since Dorothy Conner left, her husband being transferred, Miss Sybil Hargens, daughter of the John Hargens of South Grade Road, has been added to the genial staff of this market. She is a native of San Francisco, has been here two months with her 5 year old son Eric.

ALPINE NEEDS A GARDEN SERVICE

STORY REPLACES ROSS

For several years Chas. Poss has been on the back country run for the SD Union Tribune, was this week transferred downtown to the editorial staff. Taking his place from SD in the EC office is Geo. Story, who is already getting acquainted in the Mt. Empire.

A GOOD BEGINNING MAKES A GOOD

NOTICE

To Our Customers

W. D. HALL CO.

NOW HONORS YOUR

BANKAMERICARD



Lumber, Hardware & Building Material





Prs, Dennis's Girl Scout Troop had a Christmas party and gift exchange at the YC last night. The troop has been assigned 239 as its number. They plan an investure ceremony in Fuller Hall the first of the year.

THE SOUTHLAND LOST MONTE HALL, BUT IN MEMORY WILL LIVE FOR MANY YEARS--SPECIALLY SMALL FRY--THE SMILING FACE AND 'HOWDY, PODNER', OF A REAL FRIEND, HERE HE ENTERTAINS THE IRVINE TWINS WHEN HE HAD 'PLAYLAND'

Joyce and Gene Cobb

and all the Ladies at

COBB NURSING HOME

WISH EVERYONE

A Merry Christmas and A Happy New Year

30 Miles East of San Diego

873 Arnold Way, Alpine

H15-3125

Trouper Monte Hall Dies

Thousands of kids in the Southland have lost their beloved 'Podner', Monte Hall, 56, who died in a hospital from a brain hemorrhage after a brief illness. He lived with his wife Gaby at 677 S. Johnson St., in El Cajon.

Monte always had time for the youngsters, loved them all. He was born on a ranch near Lincoln, Nebr. For years he entertained with Kiddie Korral on Channel 8, also ran his Playland on E. Blvd. in La Mesa. Later he had a talent program Tiny Town Ranch on Channel 10.

One outstanding effort of this tireless civic worker was national acclaim

for his child safety campaign. He started singing on the radio back in 1926 in LA. He was honorary member in many bodies, was a Mason. Services were Friday in Paris Mortuary with his El Cajon Lodge conducting.

Note- We knew Monte well, and our children loved him as did so many others. He was a great trouper and a fine fellow.-CI

For Fresh Dairy Products
Delivered to Your Home
CALL E.G. (ED) WEBER
H15-2083 or BE3-7144
YOUR

CARNATION-QUALITEE

MERRY CHRISTMAS

HAPPY NEW YEAR

WE WANT YOU TO KNOW HOW MUCH YOUR PATRONAGE AND FRIENDSHIP MEANS TO US.

WE'VE TRIED TO DESERVE THIS FRIENDSHIP AND IN THE YEARS TO COME WE HOPE TO SERVE YOU OFTEN.



Marthels

MAIN AT : AGNULTA EL (.AJON

30

TRAVEL SERVICE EXPANDS

Rudy Yarmouth, manager of EC Travel Bureau, 423 E. Main is busier than ever overseeing workmen who are literally pushing out the front and enlarging the office and waiting room due to increase in use of this service. He handles airline and rail tickets, Greyhound bus station and Western Union, saves back country folks from going all the way into SD.

Narrow roads where two cars could barely pass are being replaced by wide freeways on which six or eight cars can collide at the same time.

SAVE ON GASOLINE

ALPINE ROCKET
Self-Serve

2038 Hwy 80

H 15-2317



VIED FOR HONORS IN SALUBRIOUS WEATHER,

DANIEL J. LaCHAPPA

Funeral services were held Saturday at Viejas Peservation chapel for Daniel J. La Chappa, 51, lifetime resident of the county who died in a hospital. He was a masonry contractor, lived in Campo. EC Mortuary conducted.

Survivors include his mother, Annie, and a sister, Mrs. Margaret Felisho, of Alpine.

"Won't you join me in a cup of coffee?"
"Sure, but you get in first."

R. R. "Bob" Fulton

NEW WORK . REPAIRS
P.O. Box 292

HI5-2536

ALPINE

Announcing New Owners

LARGE CROWD ENJOYED SUNDAY HORSESHOW AND MANY YOUNGSTERS

CLUB ALPINE

Specializing in

ITALIAN FOOD

Invitation to All:

TO OUR CHRISTMAS PARTY Sat. Dec. 19, 1959

Bernie and Fran

2502 Hwy. 80

ALPINE



Bank of America

Dr. Frank J. Bornowski, D.C.

Better Health Thru Chiropractic 1981 Arnold Way Alpine, Calif. H15-2169

Closed Wed.

SUNDAYS & HOLIDAYS BY APPT.

Water Wells

REGIS A. DAUGHERTY Cable Tool Drilling Hickory 4-9501

532 N. Pierce

El Caion

CHET BROWN

Licensed Electrical Journeyman ELECTRICAL WIRING & REPAIRS HI5-2491

WINS CHURCH CONTEST

Clarence Stearns, 82, a winter resident of Zumbrota Road, here, who summers at Grand Marais, has been named second place winner in a contest of the National Association of Congregational Churches for his history of Zumbrota church, where he went as a boy. He is a veteran of the Spanish-American War and a retired photographer who specialized in outstanding portraits of countless celebrities at the Mayo Clinic in Fochester, minn.

WOMAN HAS HEART ATTACK

Mrs. Marion Norcross, 82, of 1538 Tavern Road, suffered a seizure and had to be removed to Cobb's Nursing Home, 873 Arnold Way, where she is making steady improvement. Visiting hours: Wed. 2 to 4. Sun. 3 to 4.

To All Our Friends

AL ARCHARD, INC.

Shell Products 412 W. Chase Kelly Tires & Retreading 661 El Cajon Blv.

H14-5600

El Cajon, Calif.

GUILD ELECTS OFFICERS

Mrs. Walter Smith, wife of the minister of the Lemon Grove Congregational Church was the speaker at the birthday luncheon of the Community Church Guild. She gave an inspiring account of her first three Christmasses in China as thewife of a missionary.

Following the speaker a business meeting was held and these officers were elected to take office in January: President: Mrs. Edward Nixon: vice-president Mrs. Gladys Wotring; recording secretary, Mrs. Phyllis Sheppard: corresponding secretary, Mrs. Charles Bradley; treasurer, Mrs. Wallace Coppock and auditor, Mrs. Clarence Stearns.



ELSIE & RALPH'S EXPERT UPHOLSTERING

FREE PICKUP & DELIVERY FREE ESTIMATES HI5-2809

All Work Guaranteed OAK GROVE ROAD. DESCANSO.







Christmas

as warm and old fashioned as The

TO EACH OF YOU, OUR FRIENDS



ALPINE CAFE

Mart & Jackie Hazell

2225 Hwy 80

HI5-9596



A GOOD SOLID BIT OF WORK LASTS.



YOUR SHELL DEALER VIC & MARY SHAHAN

WE GIVE GREEN STAMPS

2 MILES EAST OF ALPINE, HI 5-2168

LOOKING WEST DOWN HWY 80 FROM 3000 FEET. THIS PHOTO BY EDITOR IRVINE SHOWS FRED RUSHING'S 14-ACRE OPERATION. HIS HOME IN FOREGROUND, EQUIPMENT YARD-ABOUT AN ACRE- AT RIGHT. SOUTH GRADE ROAD COMES IN AT LEFT BY MOTEL SITE OF EARL MORGAN. OLDTIME KEY-STONE COP.

Briggs: "I've lost my new car." Griggs: "Why don't you report it to the sheriff?"

"He's the one that took it."

TO ALL OUR FRIENDS



Nelson's Kid Korral



Toys . Buster Brown Shoes . Lay-Aways . Charge Accounts Open Monday & Friday Till 9

912 E. itain

El Cajon

514-9371

FREEWAY AIDS ALPINE

Work is to start soon and he done early in 1961 on the 2.7 miles of 6-lane full freeway on Hwy 80 from Grossmont summit to Rallantyne Lane, says Jacob Dekema, district engineer for highways. Cost is to be over \$2\% million. The following year it will be extended across the valley to Tunnel Hill near the Lariat Cafe, giving Alpine motorists a free run to San Diego.

Stranger: "Can I get a room?" Clerk: "Have you a reservation?" Stranger: "Do you think I'm an Indian?"

An angel is just a pedestrian who jumped too late.

HI4-7220 Mens Wear 116 E. Main El Caion Everything for the Man

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EL CAJON HI 4-4224

of loyal friendships and so, mindful of these associations, we pause to extend our Heartiest

Christmas Greetings



VALLEY Health Goods



H14-8447



SMALL TALK

By Cynthia Irvine
Age 11, 6th Grade



Gee, here it is another Christmas and we can hardly wait! I was lucky and already got one present in advance. Daddy bought me a Clarinet so I could start taking lessons. Mr. Jarret, my 6th grade teacher, is band leader and we practice in school. I really love it.

Last Saturday Mary Alice fanning came over and bought my rabbit hutch. She is getting a black one from Mike Garrison.

Tommy Judd told Celeste they named their new little sister Jody Louise.

Pobin and Melinda Earl's Aunt Betty Crocker left Tuesday for Arkansas. She is going to spend all of Christmas vacation there visiting her sister.

Maxine Kinikin's Aunt Dorothy Highfield and her husband are goin; to live in El Cajon. She is Maxine's daddy's sister from St. Louis. They visited them and liked it here so are going to move all of their things out to California.

SEASON'S GREETINGS

J. H. McKie, Jr.

Elsie Hoffman

REALTOR

2355 Hwy 80 HI5-2217
Alpine

Carroll Joins Hays Firm

A former Alpiner, Page L. Carroll, real estate salesman, who has worked in this area for several years, has just joined Eleanor Hays at her Johnstown office, 13767 Hwy 80. With his wife he lives in a mobil home in that area, formerly resided at Irvine's Trailer Estates.

'I like this back country' says Carroll, 'and believe it has a great future, as shown by the constant demand for small acreage, homes and ranches east of the valley.' He adds that they are always in need of new listings, invites property owners to contact him.

The dancing doll bottle, containing golden creme de menthe, raffled by Wm. Suter Post, VFW here, was won by Mrs. Margaret Eggleburtson, Peutz Valley Road. Her husband Dean, works at Convair. Both are members of the post.



Merry Christmas

from

El Cajon Termite Co.

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Greetings

To All Our Good Friends in Alpine & the Mt. Empire.

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Nature is the means whereby the Almighty cures the ailing.

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Pure Spring Water
Coolers Loaned - Free Delivery
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PERMANENTS NOW

Evelya's BEAUTY SHOP

ALWAYS OPEN THE TUESDAY BEFORE ALL HOLIDAYS

CLOSED TUESDAY H14.4294 2030 CREST DR., SUNCREST YC TO BUY PLAY GEAR

Tom Nichols, president of the Youth Center, reports that at Monday's session of the board it was decided to buy a slide and merrygoround, sometime this month.

Another move is to employ a secretary-treasurer as the work load in the growing center is getting out of hand. 'Anyone interested, call HI5-2854 or HI5-2068', he invites.

The Kiwanis Club held their annual Christmas party and installation of officers Dec. 10th in Fuller Hall. Douglas Riggs, Lakeside, Lt. Governor-elect for 1960 installed as president, Roy Crane; first-vice-president, Phil Hall; second vice-president, Robert Wilson: secretary-treasurer, Markus Schaeffer.



H14-3158

Dimes Drive Head Named

Mrs. Grace Buckmiller, of Florence's Market, will head the March of Dimes drive here in January it was announced yesterday by Ross G. Tharp, county campaign chairman.

Mrs. Buckmiller has been a long time booster of the March. Tharp said hundreds of volunteers like Mrs. Buckmiller will seek funds for the broad-scale attack on birth defects, arthritis and polio. These three cripplers, he pointed out, affect one in every four U.S. families.

Because of apathy regarding Salk vaccine, polio continues to be a costly, heartbreaking problem in the County. More than \$200,000 will be expended by the March to care for 200 patients who are receiving assistance from the chapter. Tharp estimated there will be a deficit balance of \$15,000 by year's end.

Recent polio deaths in the county indicate the battle against this dreaded disease has yet to be won, Tharp warned.

ALPINE BADLY NEEDS A BANK!

A turkey shoot is being planned by the Junior Baseball Association Sun. Dec. 20th at the new ball field. The shoot will start at 9 a.m. The entry fee is \$1. Large and small bore rifles may be used. All proceeds go to the association.

Wishing you a Merry Christmas

SEE OUR
COMPLETE SELECTION
OF CHRISTMAS CENTERPIECES
POTTED BLOOMING PLANTS
AND CUT FLOWERS FOR
CHRISTMAS

ORDER EARLY
FREE DELIVERY

Flowers by Margueritte

H14-5955 141 S. ORANGE AVE FUNERAL DESIGNS. EL CAJON. CAL

If You Cannot Find It In Alpine ---

COME TO THE BEAUTIFUL NEW HAYSEED STORE IN EL CAJON. THOUSANDS OF ITEMS TO PICK FROM. PLENTY OF PARKING.



456 North Magnolia El Cajon H14-3894



A HUNDRED YEARS CANNOT REPAIR A MOMENT'S LOSS OF HONOR.

McGuffie's

Pen Sets . Cosmetics . Gifts Christmas Cards .. Candies Hours 8 to 5:30, Closed Sun. 2363 HIWAY 80 HI5-2121 \$**\$\$\$\$\$\$\$\$\$\$\$\$\$**

HIGH WINDS AND LOW HUMIDITY CAUSED THE CHP AND THE FORESTRY TO COOPERATE ON THREE ROADBLOCKS IN CLEVE -LAND NATIONAL FOREST SUNDAY FROM 9 TO 5. WITH FINE RE-SULTS. SAYS ED HEILMAN OF DESCANSO OFFICE. IN CHARGE. THREE CHAPS, IN PHOTO, T.C. JACKSON, EL CAPITAN: R.K. SMITH, DESCANSO, AND J.V. TERMATH, ALPINE, HANDED OUT WARNING LEAFLETS WITH A COURTEOUS REQUEST TO BE CAREFUL WHILE IN FORESTED AREAS, JARED HOMESLEY, CHP RESIDENT OFFICER OF ALPINE, COOPERATED.

Season's Greetings

EYES EXAMINED -- BROKEN LENS REPLACED -- VISUAL TRAINING

H. DUDLEY WINN, O. D. LOUIS M. WINN, O. D.

> **OPTOMETRISTS** SINCE 1912

AIR CONDITIONED FOR YOUR COMFORT

TELEPHONE HI-4-6129

120 REA AVE EL CAJON, CALIFORNIA

Small Talk FROM 36

Mary Eva Fitzgerald gave her 4-H rabbits to the Jerney kids. She had one named Helen of Troy and one named Paris. They were too much trouble for her to care for because she wasn't home very much.

Mike Salmon moved from Alpine and Mike McCall's dad came home from overseas to spend Christmas

with them.

Jeff Stiehm was hurt Sunday at the horse show. He cracked his leg and hit his head hard. His horse Sandman threw him.

Kimberly Emerson told the twins that she was going to get a swimming pool put in real soon. Boy is she lucky.

Tommy Gault's grandma died last week. She lived

in Arizona.

Judy Radford's little sister Cathy has to wear glasses. She has something the matter with one of her

Last Thursday when I went to Girl Scouts Mrs. Dennis's little girl Tasha had poison oak all over her face. I sure can feel for her.

During the Thanksgiving holiday Linda Tyler went to the Colorado River for a little vacation.

Mary Lee is joining our 6th grade Girl Scout Troop.

She used to live at Shadyrock Ranch and now lives up by the Willows.

James Archer had to go to the doctor. He hurt his thumb playing marbles and it swelled up.

Am sure glad for Phyllis Sunmer. She got her horse last Saturday. She bought it from Rosellen Gordon. It is a chestnut gelding.

One of Billy Gault's whiteface calves died last Monday. It was just too

MORE ON PAGE 42

be yours

NOW THRU TUESDAY DEAN MARIIN, S. MACLAINE 'CAREER' CHARLSTON HES TON ANN BAXTER ' 3 VILENT PEOPLE' STARTS WEDNESDAY LANA TURNER . J. GAVIN 'IMITATION OF LIVE' R. Hupson, J. SIMMONS 'THIS EARTH IS MINE'

WE GIVE

Merry Christmas

and HAPPY NEW YEAR TO ALL Alpine Hardware & Dept. Store

HI5-2406

P.O. Box 118

2218 Hwy 80

WITH
BEST WISHES

for a

MERRY CHRISTMAS



Happy New Year



B & R
Diamond Drilling Co.

ENGINEERING CONTRACTORS

HICKORY 4.2149

1025 East Main St., El Cajon, California

SMALL TALK FROM 41 little to be away from his mother.

Linda Tyler had a birthday party last Sunday. All of us had a real good time.

David Strout cut his ear on the monkey bars Tuesday. He fell off and right on his ear.

Yvonne Bell is back in Alpine. She used to live on Flo Drive

Saturday when the mail came my sister Celeste was really excited She won \$10. from the S.D. Trust & Savings Bank in El Cajon. They just opened last week and we went down. They gave us a pen and a piggy bank

Well, I sure hope everyone in the whole world has a nice wonderful Christmas.

CLOSE-OUT!

CHILDREN'S SHOP

ANNOUNCES

Due to Expansion of the Clothing Dept. Major Toy Items are Now Being Sacrificed.

COMPLETE GIFT SELECTIONS IN BOY'S, GIRL'S & SUB-TEENS.

Open Nightly Till Xmas Lay-away & Chg accts invited

S & H Green Stamps

children's shop

HI2-7727

ALSO IN OCEAN REACH: SOON IN COLLEGE GROVE

COMMUNITY CHURCH SCHEDULE Dec. 18- Carol and Wassail party, 8 p.m., Fuller Hall. Dec. 20-Christmas Sermon,

Dec. 20-Christmas Sermon, 'The Search of the Magi', 9:45 and ll a.m.; pageant of the Shepards and the Kings, 7:30 p.m., followed by caroling of youth groups. Dec. 22-Caroling, Youth. Dec. 24-Candlelight Service, ll p.m. Dec. 27-Infant Baptism, ll a.m.

Pilgrim Fellowship members will go carolling after the pageant presentation Sunday night at Community Church. The pageant will start at 7:30 in the church. This promises to be an outstanding performance for the holiday season. The service will close with a white offering for the needy. The youngsters will end their evening with hot chocolate at the Fradleys'.

You may fool your mind and your palate, but you can't fool your stomach.

Margo and Roberta Welty spent the weekend in the Laguna mountains with troop 11, Girl Scout Mariners.

TYPEWRITER SERVICE Co.

Sales, Rentals, Service 8 Years in El Cajon 427 EL CAJON BLVD. H14-3421 "Doc" Cure, Owner ROYAL FRANCHISED DISTRIBUTOR

Happy
Holiday Season
FROM

The FRUIT BOWL

NEW CROP Pears & Apples
Fresh Fruits in Season
H15-3329

15,430 Hwy 80 Alpine

With many good wishes for the holiday season.

To Our Many Friends and Patrons in the Mt. Empire
And Alpine

D & S Supply

1337 E. Broadway

HI4-6119

CANADIAN BUYS HERE

Ed Stevens, Olivewood Lane, has sold a large lot through IM Realty here, to where else' is the slogan Mr. and Mrs. Fernand Mertens of Alcan Hwy, Canada. Bill Brown made the deal. They plan starting construction of a nice home shortly after Jan. 1.

"Who was Thomas Edison?" "He was the man who invented the phonograph to keep us awake, so we would stay up all night using his electric lights.'

Fay Davis SPECIALIZING IN

Renairs. Parts & Maintenance 1112-3388 407 El Cajon Blvd. El Cajon SUN MOTTO HOLDS GOOD

'When the weather is bad here, it's worse everycoined by the Sun years ago. That still holds true, for in recent head and wind waves in the Southland. Alpine escaped with nothing like what other places went through with.

In the LA area 70-mile winds ripped off roofs, felled power and phone lines and trees. Hundreds of small brush fires were thus started. Toppled trees blocked streets, many windows and doors broken, cars damaged.

This area has had a nice rain, but everyone should keep on praying for normal downfall.

A FRIENDLY SREETINS WISH SINCERE

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Jim Clements H15-3005

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Know Your TEACHER

BY DOROTHY BRADLEY

Weet our new principal of the elementary school,



Donald Davey, With his wife Audrey and two young daugh ters, Patti, 41/2, and Kathy, 2½, he lives in the Hamren house on Holly Road.

He was born in Oakland and raised in the bay area. He attended high school in Albany, has an A.B. from San Francisco State and a M. A. from San Jose. "e has taught several grades and was vice-principal of Hayward School in the La Vista district. His ambition is to be a successful administrator.

The Daveys have only been in So. Calif. since August but are much impressed with WOMAN ON CRITICAL LIST

Mrs. Bert Fuller, 2546 Mwy 80, in Naval Hospital with pneumonia, is on the critical list, having to receive oxygen, but, reports her husband, she is making steady headway against the disease.

it. Golf and traveling are his hobbies and they both are interested in the varied historical and scenic site of the county.



FRIDAY AND SATURDAY EVA MARIE SAINT, C. GRANT NORTH BY NORTHWEST SCIENCE FICTION, RETURN OF FLY SUN. MON. TUESDAY D. NIVEN , S MACLAINE ASK ANY GIRL ROBT. STACK 'JOHN PAUL JONES' STARTS WED. THE ROBE DEME RIUS & GLADIATOR COMING SOON DISNEY'S 'PERRY'

EL CAJON THEATRE HIckory 4-3272

ISOBEL'S

Come in and brouse. Fascinating gifts for the whole family Ceramic Christmas dishes, candles, cards, ornaments, toys.

2249 Hiway 80, Alpine

BUY IT IN ALPINE!

HI5-3106

THIFVES HIT CABIN

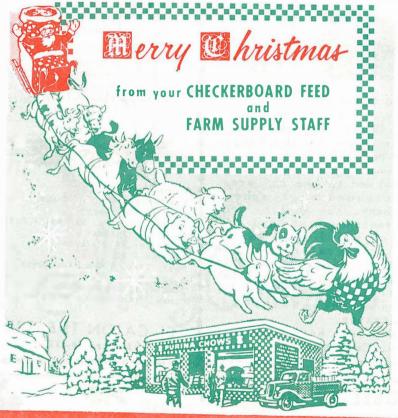
II.V. Daniels of SD reported to the sheriff that his cabin in Hidden Glen off Japatul Road, had been entered sometime during the month and a rifle, clock, liquor and cigard had been taken.

Mr. and Mrs. M.E. Anderson. of Anderson's Banch, Arnold Way have returned after 21/2 years in Europe. They are staying with their daughter Mrs. Margaret Gerard in SD until January when they until th. - comreturn to Europe.

COOKS TO BUILD

Mr. and Mrs. Elmer Cooke and two young sons, who have been away at the beach for six months are back. living on their property on Alpine Terrace where they are building a new home.

Kenneth Wylie is contractor. Fred Rushing just completed grading preparatory to huilding start in January. Cooke's mother, Mrs. O.B. Cooke. is living sith them in their big 35' mobil home nleted.



GEORGE PALMER & O.E. ANDERSON, UWNERS

HIGHWAY 80. AT GLENVIEW

HICKORY 4- 3536

THE EUGENE SUMNER HOME, 1354 MIDWAY DR. FROM EDITOR IRVINE'S PLANE, SHOWING HWY 80 AT TOP, LOOKING NORTHEAST. BEAUTIFUL HOME WAS BUILT BY THE BUTTER-WORTHS. FRANK GEROYS LIVED HERE FOR AWHILE, SMALL BUILDING NEARER HWY 80 IS ONE THAT TINY TWISTER WRECKED SOME WEEKS AGO. PICTURED IN THE SUN. SUMNER IS LT. CDR. RETD. WAS WW2 PILOT, NOW WITH CONVAIR ASTRONAUTICS.

Amanda Clinton was hostess to a group of her friends at a birthday luncheon Dec. 5th. She was five.

V Repair Service

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WE USE ALL LATEST TESTING EQUIPMENT, ALL OUR SPECIALTY. ALL TV, HI FI & STEREO.

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MERRY CHRISTMAS



To wish you every happiness at Christmas time

WELL DIGGING Blasting

HI 5-2270

Alpine

DR. BALL ON GRAND JURY

The 60-name new county grand jury panel chosen last week for the swearing in on Jan. 11, included fir. Howard Rall, Tavern Road, Alpine. The list will be cut to 30 and the final 19 names drawn on that date when the present body is discharged.

ALPINE NEEDS A HOME BAKERY

JEANETTE C. HINKLE Real Estate & Insurance

AIRPORT CAFE

AIR-CONDITIONED Bring the Family for Our Delicious Sunday Specials. GILLESPIE FIELD ENTRANCE AT CUYAMACA ST. OPEN 6 A.M. TO 9 P.M. CLOSED MONDAY H12-3567

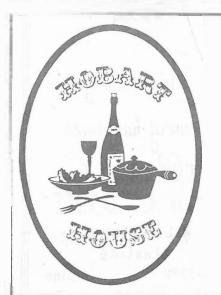
El Cajon

Local Zoning Delayed

Due to continued lack of workers in the county planning office. Dr. willis H. Miller, director, reports to the Sun this week, Alpine is still at the bottom of the list, will not come up for actual processing for some time.

He said Poway has been completed, Fallbrook is now being worked up, with Santee and Pauma Valley to follow. 'We have not lost interest, and our intentions are still good' he remarked, 'but planning ex-2101 HIGHWAY 80 ALPINE HI5.2502 perts are just hard to come

> Dr. Roger Larson, pastor Community Church, escaped with only a sprained wrist Monday when involved in an accident in El Cajon. After having stopped for a school bus he was hit from behind by another motorist. Considerable damage was done to his car.



For a delightful change try the Hobart House in Pine Valley on Highway 80. The interior reproduction of the "silver dollar' era will take you back into the Old West. The food and drink will bring you back time after pleasant time... GReenwood 3-8431... closed Mondays.

Know Your · TEACHER

BY DOROTHY BRADLEY

Lawrence Jarrett, new sixth grade teacher at the



elementary school has one driving ambition, to be a 'good' teacher. He is from New Mexico, being born in Tucumcari and raised in Nara Vista.

He attended the Eastern New Mexico University and the University of N.M. He served as instructor in the Army Air Corps and was based in S.D. while on duty with the Navy.

Pesides teaching he has owned and operated a mercantile store. He and his wife Rilla, also a teacher. came to S.D. when she re-

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BEAUTIFUL. PERMANENT **ALUMINUM AWNINGS**

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El Caion.

ceived a grant to study at State College.

They live in the college area but like Alpine. In addition to teaching duties. Jarrett is band director with 35 pupils. This is a new opportunity being offered Alpine students.

His hobbies are varied. reading tops the list followed by gold, all spectator sports, music and carpentry. Alpine students are fortunate to have teachers whose main desire is to make better citizens.



TO VOTE ON JAMUL MWD

In about 90 days Jamulites will vote for a new water district of 23.000 acres as asked in a petition submitted by Capt. J.J. Bartholdi. This area lies within the boundaries of the proposed East County MWD and adjoins the heights district on the south.

Ray Ford, 64, of 570 Grape in EC, and well known in Alpine, was in Grossmont Hospital Tuesday with serious injuries after a crash on Hwy 67, Lakeside.



May the spirit of the Infant of Bethlehem be a reality to you all through the Christmas Season.

MALLICOAT NURSING HOME

Mr. & Mrs. Laurence Mallicoat

Alpine

2733 Hwy 80

H15-2771

VFW Plans Big Dance

A new Year's Eve Ball is slated by Wm. Suter Post,



5233. VFW in the school auditorium from 9 to 2 on Dec. 31.

Tickets are available at the VFW Club, 2538 Hwy 80, Casino Inn. 1155 Hwy 80 and from all VFW members.

'Our post wishes to thank the public' says Adj. Bert Fuller, 'for its past support of the dances, and to extend a most cordial invitation to our New Year's Ball. Come and bring your friends for an enjoyable evening'.

'And' adds Doug Fordyce, chairman on entertainment. we expect to have fine music and promise everyone a swell time'.

Warden: "Boys, I've had charge of this prison for 10 years, and we ought to celebrate. What kind of party do you suggest?" Prisoners: "Open house."

\$

STOCKTON PUMP & MACHINE 311 H. Second

WRITTEN SPECIALLY FOR THE SUN BY GEORGETTE ANDREWS. FORMER ALPINER, NOW OF LA CRESTA, WHO SAYS: 'SENT YOU A CHRISTMAS POEM LAST YEAR. SO HERE IS ANOTHER. MISS ALPINE VERY MUCH AND ALL THE GOOD PEOPLE. STILL ENJOYING THE SUN AS MUCH AS EVER' (THANKS. GEORGETTE.)



Holly hands a'top the tree.

There's mistletoe in-

The carol; now are being But all to me is yestersung

St. Nick prepares to ride.

All hearts are thinking red and green, They wait for the star

to shine.

When Christmas and you were minel



SEASON'S

Page L. Carroll

Eleanor Hays Realtor



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Acreage Ranches Homes Land Development

We have many customers desiring the above Your listing is invited

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Johnstown

H13-1079



ristmas



and best wishes for a Happy New Year







HI4-3628

115 W. MAIN

EL CAJON

Awards to 2 Local Lads

El Capitan held its first annual fall Awards Banquet sponsored by the Vagueros Athletic club at Lakeside Junior H.S. Dec. 10th. Dr. E.R. Hering, president of the club introduced the speaker Bill Trotmetter, coach of the Marine Recruit Depot Football team. Honored were the freshman team. Jr. varsity football team, cross country squad and the varsity football team. Al Hinkle, jr. and Charles Bradley were among those receiving varsity letters.

A Junior fligh student Christmas party was held in the school auditorium Saturday night. Only students of the Junior High and their parents were allowed to attend. The young people enjoyed games and dancing with the help of Jack and June Smith.

CONTENTMENT IS NATURAL WEALTH.

BILL & CHARLENE BROWN 0 F LA MESA REALTY Alpine Branch 2237 HWY 80 H15-3603 ALPINE EXCEEDS QUOTA

Rennie Hollett. Alpine drive chairman for United Fund is today attending a celehration luncheon in SD for its going over the tol. He reveals that the goal is 150% raised! Money goes to support 97 agencies, including Alpine Youth Center.

Sgt. W.E. Wav, USMC, known as 'Pappy' to his friends, returned to the states last week aboard the USS Sullivan. He had been on duty in Okinawa for 14 months and is now stationed at Camp Pendleton. He is spending a 30 day furlough at home with his wife Mary and two sons, Norman and Marry.

Mrs. Jeanette Hinkle, 2101 Hwy 80, is back after a thrilling flight and guided tour to the 50th state where she witnessed a spouting eruption of Kilauea volcano, 'the moet spectacular sight I have ever witnessed' she says, adds that Hawaii is a beautiful place with wonderful people.

Mr. and Mrs. Harry Whiting were surprised when a group of their Alpine friends dropped in with a potluck dinner for a housewarming. They recently bought a new home in Santee. Sandra, their daughter, has the mumps.

KARI JEWELERS

WE TEACH THE WATCH TO TICK A FINLAND TRAINED EXPERT 30 YEARS EXPERIENCE

ALL KINDS WATCHES AND CLOCKS REPAIRED

ALL WORK GUARANTEED H14-7304

116 PRESCOTT EL CAJON, CALIF.

Season's Greetinas

"Alpine for Healthy-

Friendly Atmosphere" V. Scott Real Estate

HI5-2025

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Season's Greetings AND A PROSPEROUS NEW YEAR

TO OUR MANY FRIENDS IN THE MOUNTAIN EMPIRE.

COMPLETE APPAREL SHOPS FOR WOMEN AND MISSES

30-Day Optional Credit Available

145 SOUTH MAGNOLIA EL CAJON

HIckory 4-2177

SMART SHOPS IN EL CAJON LEMON GROVE . NATIONAL CITY . PACIFIC BEACH



New Owner at Club Alpine

Leaving LA because of the smog and a desire to live in this area, Bernie and Fran Bechard with three youngsters are now living here, havin bought the business of Club Alpine, 2502 Hwy 80, from Neil Hackney. They are delighted with the place. Germaine is 16, Gary 10 and Mitchell, 5 months.

The Bechards will enlarge the cafe business, featuring real home-cooked Italian dishes, as Fran comes from a family noted for this tasty cuisine. Of course the famous pizza will be featured. They are having a sort of grand opening Christmas party on Saturday evening Dec. 19, and everyone is invited.

Mrs. Elsie Shields is leaving this week for Tucson and Risbee. She will return in time for the holidays with her mother-in-law.

"Do you play golf?" he asked of the simple but gushing maiden. "Dear me, no," she bashfully re-

"Dear me, no," she bashfully replied, "I don't believe I should even know how to hold the caddie."



Seconder contract contract

SCHOOL PARTY LAST NIGHT
About every kid in town was at the PTA Christmas festival last night at the school auditorium where they had the big tree, Santa, and plenty of fun and song. Lawrence Jarrett was chairman. Mrs. Hohanshelt's choir sang. Grades 4 thru 6 put on the program -- how the vule is celebrated around the

world.

The PTA is planning a hobby and fashion show in February' says Dorothy Bender, publicity chairman, 'so dust off your hobbies and start planning'

The K.P. Drennons have had Sidney Packer as house guest for a week. He left Sunday for his home in Chicago. He's shown a deep interest in the efforts of the Junior Baseball assn., sold a number of memberships in Chicago and worked on field construction while here.

Several members of the Dennis family have the flu, also 'Irs. Betty Welty and Bea La Force are on the sick list.

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HO3-7773 Nite Emerg. HO6- 8517



2 MASSES AT DESCANSO

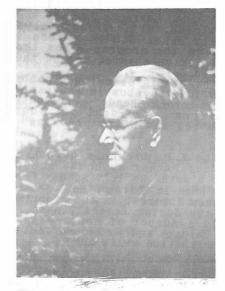
Fr. Tullio Andreatta of Blessed Sacrament Catholic Church, has slated an extra Mass, making two each Sunday, he repofts. First is at 9, the second at 10:45. The one at Mt. Laguna at Our Lady of the Pines will be the same, 12:15 every Sunday.

AN HONEST MAN'S THE NOBLEST WORK OF GOD.

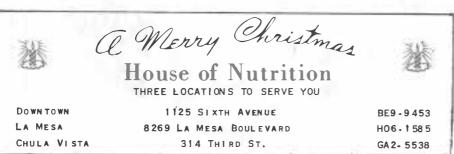


50-Year Pin to Stearns

Hermon Lodge 41, Zumbrota, Minn., (only Zumbrota in



the world except Zumbrota Road Alpine) recently bestowed upon its Alpine member, Clarence Stearns, a 50-year pin, through E.C. Valley Lod e 576. Presentation was by Hugh Good of California Grand Lodge. A dozen brothers from Alpine accompanied the honored member for the event. His home lodge will observe its 100th anniversary next year. It was there that his father became a Mason March 20. 1861. just before the Civil War.



CLASSIFIED

FOR SALE, MISCELLANEOUS

CLETRAC CRAWEER TRACTOR. PARTS
FOR PICKUP. MINOLTA 33 MM
CAMERA, PROJECTOR. SCREEN, EXTRAS.
US COINS. GEORGE LENGBRIDGE,
9858 HAWLEY ROAD, 4 MILES WEST
OF ALPINE.

STURDY FLATBED TRAPLERS, 4 X 10 FT. WITH BOAY ROLLERS, HITCH, LIGHTS. 59 LICENSE. NO USE. SOLD BOAT. OK COND, BARGAIN \$65. HI5-2415

OUTBOARD MOTOR, JOHNSON 10 HP. A. 1 COND. ONLY \$60. HI5-2415.

ELEC, STOVE, NORGE 3 BURNER, APT. SIZE. BARGAIN \$15. HI5-2415.

GOOD OAK FIREPLACE WO:D H15-2924.

ACCORDION, 120 BASE. \$100. HI5-2059.

WORK WANTED

HOME IMPROVEMENTS BY DAY OR CONTRACT. LICENSED CONTRACTOR. SCHUMACHER, HO9-6345 OR HI5-2173.

EMPLOYMENT WANTÉD, GEORGE LENG. BRIDGE, JR. HI5-3885.

The Alpine Lutheran Church which meets regularly at the Woman's Club celebrated its first anniversary Dec. 6th. Following the service members of the congregation held a potluck luncheon.

SOF PER LINE PER TIME, CASH ONLY. COUNT SIX WORDS TO EACH LINE, MAIL TO THE SUN, ALPINE, CALIF, CASH, CHECK, COIN OR STAMPS O.K.

SPECIAL NOTICES

ALPINE CLEANERS & G-WASH
A COMPLETE CLEANING, PRESSING AND
LAUNDRY SERVICE,
2223 HI WAY 80 H 15-2242

RUTH BURDETT, PIANO LESSONS. HI 5 - 2877

LET MAC HAUL YOUR RUBBISH AND GARBAGE, HI5-2414.

GIVE PROPERTY AWAY? BEFORE DOING THAT. PHONE UNCLE DICK. H15-2537, FOR CASH OFFER. (1-22)

BULL SERVICE, POLL HERFERD. \$10. FREE PICK-UP AND DELIVERY. HI5-2752.

MONEY TO LOAN

EL CAJON FINANCE CO. 133 NO. ORANGE, EL CAJON. HIZ. 1651

Mrs. Clyde Gilley has been abed for a week with a bad case of the flu, is improving now.

WE HAVE BUYERS

FOR RANCHES AND ACREAGE IN THE ALPINE AREA - ANY AMOUNT -- IF YOU ARE IN-TERESTED IN SELLING GIVE US A CALL.

George L. Cox

H. Jay Allen, D. S. C.

CHIROPODIST - FOOT SPECIALIST

announces the opening of his office at

215 E. Douglas Ave., El Cajon

Office H12-7170 Res. H12-8977 Mon. to Fri. 9 to 5:30 Sat. 9 to 1. Eves by appt.

NEW SCHOOL MAKING TIME

Inspector Forrest Hohanshelt advises that things are really humming down on HC Road, where the new buildings are speedily being erected. Floors are all in, studs up and on two structures roofs are ready to lay.



LEO CRICKMORE Signal Oil Co.

Stove Oil, Distillate, Gasoline Kerosene, Motor Oil, Batteries, Tires

H06-3291 or H06-5177



HELEN THOMSEN'S Cafe del Rey More

OPEN EVERY DAY Noon 'til 8:00 P.M. BE-4-2161

ACCOMMODATIONS FOR LARGE AND SMALL PARTIES AND BANQUETS House of Hospitality San Diego, California

You Can Aid Mailman

Haakon Magnussen, popular carrier on Alpine's only route, No. 1, again urges folks to help the PO Dept. with a few simple ideas. First he thanks all 'for your splendid cooperation during the busy season last year'.

your splendid cooperation during the busy season last year'.

Buy stamps well in advance. If you have many pieces, use one of the local or out of town labels furnished free, and tie up so they are quickly handled. Stamps may be had from carrier. Always use zone if known.

In wrapping parcels, too much care cannot be used as many bundles are lost, broken, and contents must go to dead letter office. Put your name and address on a card inside You may include a letter, but on the outside say 'first class mail enclosed' and put on a 4¢ stamp.

The four officers of the Pilgrim Fellowship, Charles Bradley, Russell Schaeffer, Linda Bradley and Phyllis Hickey will attend the three day conference in Whittier starting Dec. 28.



Christmas Greetings To Our Many Friends and Customers





Fred D. Rushing

Grading and Equipment Rentals

HICKORY 5-2214

ALPINE

ALPINE'S FINE WEATHER

FROM OFFICIAL US STATION HERE

HIGH, 87, AVE, HIGH, 71 LOW 32, AVE, LOW, 47 RAIN .54, TOTAL .95

ELEVATION 2000 FEET
WHERE THE SUNSHINE SPENDS THE YEAR

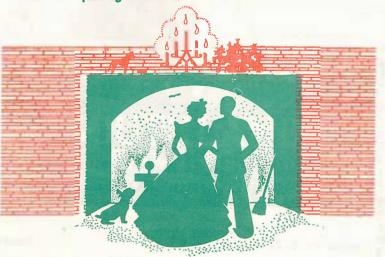
Return Postage Guaranteed

FOR A HAPPY



Merry Christmas

Each year we greet the Christmas Season with great gladness because it is the opportune time to extend our thanks to those whom it has been our privilege to serve.



FLORENCE'S MARKET